

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ



Ministry of Environment and Energy

Male', Republic of Maldives.

ދިވެހިސަރުކާރުގެ ގެޒެޓް އުސޫލުގެ ދަށުން 2017

ބަންދުކުރެއްވިނިޔަތް.

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 ދަރުހުގެ ސަލާމަތުގެ ސަފުޞަލުގައި، ރިޕަބްލިކް ޕްރޮޓެކްޝަން އަންދު އިންވަރިތަންޝަނު ޖެނެރަލް ސެކްޓަރީ ގައި ވަނީ ޖެނެރަލް ސެކްޓަރީ ޖެނެރަލް ސެކްޓަރީ ގެ ސަލާމަތުގެ ސަފުޞަލުގައި.

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Date: 13th September 2017

Consultancy Service to Develop Video Spots on Short-Lived Climate Pollutants

1. Background

In the fight to tackle climate change, reducing short-lived climate pollutants (SLCPs) play a crucial role. SLCPs include black carbon, methane, ground-level ozone, and hydrofluorocarbons (HFCs) and are commonly associated with refrigeration, diesel-fueled vehicles, and burning agricultural waste.

True to their name, these pollutants persist for a short time in the atmosphere but can be extremely potent in terms of their global warming potential compared to long-lasting greenhouse gases such as carbon dioxide (CO₂). Black carbon stays in the atmosphere for about two weeks, compared to CO₂ which lingers in the atmosphere for hundreds of years. The main SLCPs are black carbon, methane, tropospheric ozone and many hydrofluorocarbons (HFCs). SLCPs (with the exception of HFCs) are also air pollutants, with various detrimental impacts on human health, agriculture and ecosystems.

SLCPs are responsible for a substantial fraction of the climate forcing experienced to date and have a significant control over the rate or warming in the near term (next few decades). Fast and widespread action to reduce these pollutants, by implementing identified measures focusing on sources of HFC, black carbon and methane has the potential to significantly slow down the rate of global warming.

Therefore, it was decided to develop video spots on the effects of short lived climate pollutants and their linkage with health and climate, and to provide the viewers with an understanding of climate and health issues relevant nationally and globally.

2. Scope of Work

The Ministry of Environment and Energy (MEE) is seeking to find a consultant for the development of video spots under selected themes provided in Section 3. The video spots should target a variety of audiences including students, families, civil society and public at large. The stakeholders and beneficiaries will be the entire Maldivian community. The video spots should be simple and visually/audibly appealing in delivering messages.



3. Themes

(A) What are short lived climate pollutant (SLCPs) and their linkage to human health and climate change.

4. General Provisions

The successful consultant will be required to design and produce the items listed under the deliverables section and execute the following activities:

- Develop and finalize story boards and scripts, with guidance from MEE;
- Get endorsement from MEE before the production of video spots;
- Filming of relevant footage, as appropriate for video spots;
- Recording and/or procuring of musical scores and video footage, including the securing and maintaining of copyrights;
- Sound-mixing, editing and other necessary post-production operations for video spots;
- Contracting film crews and other services, as deemed appropriate for video spots;
- Acquiring film permits for shootings to be taken on required location for video spots;
- Providing rough cuts to MEE;
- Based on MEE's approval produce final video spots.

The MEE will:

- Provide briefings and guidance during the development of the script for the video spots;
- Approve the final script/storyboard before production starts;
- Assist in finalizing characters, locations and resource people for interviews as deemed necessary;
- Approve the final cut of the video spots.

5. Intellectual Property

The consultant must agree explicitly that all components of the works submitted are indeed original creations of the consultant. Any intellectual property infringement, misuse or plagiarism of another's work in any form or state will result in immediate termination of the contract. The Ministry will not bear any responsibility for the consultant's use of copyright materials and the consultant should bear full responsibility of the consequences.

6. Deliverables

- a) Concept ideas for the video spot.
- b) Script/Story board for the video spot.
- c) First cuts of video spot.
- d) Draft GIF based on video spot.





- Familiarity with climate change and environmental issues facing the Maldives is an asset;
- Experience in working with government institutions is an asset;

8. Selection Criteria

The consultant(s) will be selected based on the following marking criteria:

	<i>Criterion</i>	<i>Weightage</i>
1	Expertise of firm/individual submitting the proposal	40%
1.1	Firm/Team	
	a. Experience in video production	10
	b. Experience in computer animations	5
	c. Experience in works related to energy, climate change, environment.	10
	d. Experience working with government organizations	5
1.2	Team leader	
	a. More than 2 years of experience in video production	5
	b. General qualification	5
2	Price (= lowest price/price *60)	60%

9. Payment Schedule

The payment will be released as follows

- 50% upon submission of first cuts for MEE review.
- 50% upon acceptance of end products as specified in deliverables.

10. Application

Interested parties may submit their proposals with the following:

- A cover letter with a proposal including detailed workplan inclusive of key tasks related to pre-production, production and post-production of the video spots.
- Summary on similar works (experiences) performed in the past.
- Provide links or copies of the samples of relevant pieces completed to date.
- Financial proposal in Maldivian Rufiyaa (Must show detail cost breakdowns for the production of each video spot and include all relevant taxes).



